

# A world in transition

The COVID-19 crisis, which has affected all countries without exception, has contributed to a rise in inequalities, particularly in the poorest countries most seriously weakened by the disease and its predictably heavy, long-lasting consequences. Yet every day, with much satisfaction, we also see that social solidarity is being expressed everywhere, in many different and sometimes imaginative forms, helping everyone to build themselves up again. We must not forget that solidarity, the value Geres has never ceased to defend and which is now pushing its way to the top of the agenda, is essential in relation to another risk, apparently less visible and less immediate: climate change. In 2019, Climate Solidarity explicitly became Geres cause. Climate Solidarity in action means not only facilitating access to sustainable energy services through innovative local solutions and promoting territorial climate and energy policies, but also getting everyone on board when it comes to taking action to reduce their carbon footprint and support the most vulnerable. Climate Solidarity means moving towards convergent development pathways, with a view to shared prosperity. It means not breaking through the ecological ceiling but helping as many people as possible to stay above the social floor. Faced with health, political and economic uncertainties, the risks of growing poverty, inequalities and human rights violations, not to mention the risk of overlooking the measures needed to tackle the climate emergency, the only constructive option is to stay mobilized and in solidarity. This reading of the planet-wide crisis leads us to question our ways of working and their resilience to such a shock, to challenge the dominant economic models and gain a wider awareness of the imperative need for international solidarity and respect for our environment. To tackle the insecurities exacerbated by the crisis and limit the risk that further such epidemics may strike. As an organization and as individuals, even though we know that huge, joint efforts will be needed, we have a role to play in this transition towards an «afterwards» when hopefully things will be better for everyone. Both in France and internationally, Geres will therefore continue its practical work to bring about a fair, ambitious energy transition, while stepping up its efforts to ensure that everyone, whether citizen, business or local authority, can take an informed decision to rally around the cause of Climate Solidarity.

Marie-Noëlle Reboulet, President  
and Laurence Tommasino, Executive Director of Geres

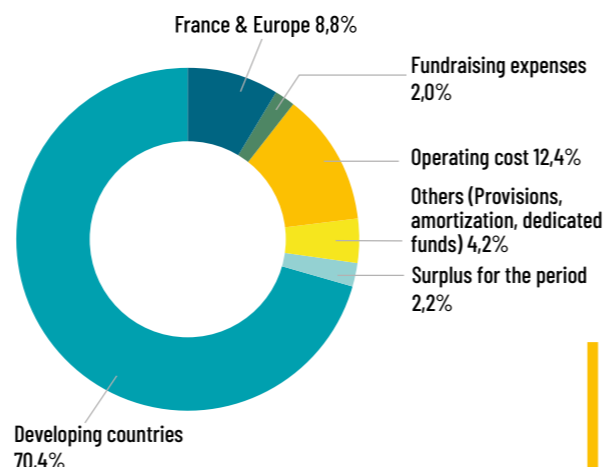


# Financial report overview

The budget for Geres is 3% higher than in 2018 and reaches 8 M€. This development is driven by West Africa, whose activity has grown by 57%, making it the leading region of intervention, ahead of Central Asia, the Europe-Mediterranean region and Southeast Asia. The 2019 result, mainly generated by operational activities, is a surplus of 176 K€.

## DISTRIBUTION OF USES IN 2019

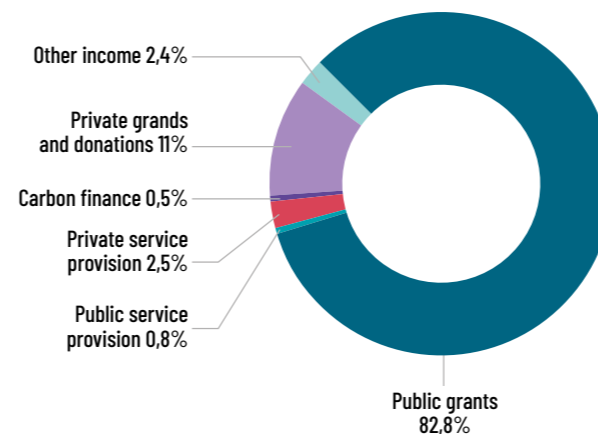
Fundraising expenses 2,0%



**ASSOCIATION'S PURPOSES: 79,2%**  
**HQ: 14,4%**  
**SURPLUS: 6,4%**

## ORIGIN OF ACTUAL OPERATING FUNDS IN 2019

(Excluding write-backs of provisions, dedicated funds and changes in inventories)



**PUBLIC FUNDS: 82,8%**  
**PRIVATE FUNDS: 17,2%**



The IDEAS label testifies of the good practices in three fields : the governance, the financial management and the action's effectiveness. This Label is awarded by an independant committee.



## SUPPORT OUR ACTIONS FOR CLIMATE SOLIDARITY!

### MAKE A DONATION

Your donations allow us to continue to disseminate innovative solutions to roll back poverty and protect the environment. All donations sent to Geres are tax-deductible in France.

### BECOME A MEMBER

You embrace the values defended by Geres, you participate in our organization's life and you carry the message of Climate Solidarity with us in order to fight climate change and poverty.

More informations on  
[www.geres.eu](http://www.geres.eu)



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THE  
ESSENTIAL  
2019





## A key player in climate and energy

Set up in 1976, Geres is an international development NGO which works to improve the living conditions of the poorest, preserve the environment and limit the impacts of climate change. Working in the field, it implements innovative energy and environmental solutions and adapts its activities to the various socio-cultural contexts, without forgetting to take a professional approach to solidarity. Its activities are always carried out in close partnership with local stakeholders.

### 5 MAJOR AREAS OF EXPERTISE

To streamline its efforts, Geres focuses its strategy on five areas of expertise which, taken together, can speed up the energy transition.



#### Controlling energy demand

**Objective:** Support stakeholders to adopt energy-sparing and energy-efficient social, technical and economic solutions suited to the different contexts, using technical levers (improving equipment and the built environment) and social and anthropological levers (changing perceptions and practices).



#### Rollout of renewable energy

**Objective:** Supply zero-carbon energy, available locally and on a long-term basis, at controlled, predictable and affordable cost. Apart from installing energy production equipment based on renewable resources, Geres contributes to the development of sustainable fuel supply chains and supports technical and social innovation around renewable energy.



#### Energy access

**Objective:** Promote access to reliable, sustainable energy services for private individuals, companies and institutions. This area of expertise combines the technical levers of controlling demand and renewable energy with social and economic levers designed to ensure their inclusive dimension.



#### Supporting climate-energy policies and actions

**Objective:** Support, guide and influence local and national territorial policies to combat climate change and reduce poverty as a contribution to the emergence of low-carbon, resilient societies.



#### Mobilization

**Objective:** Encourage everyone to commit to genuine societal change in the direction of greater Climate Solidarity. Act to reduce one's carbon footprint and support vulnerable populations on their path to sustainable development and adaptation to climate change.

## Key figures



11

PERMANENT REPRESENTATIVE OFFICES



77

FINANCIAL PARTNERS



140

EMPLOYEES



178 000

DIRECT BENEFICIARIES



130

TECHNICAL PARTNERS



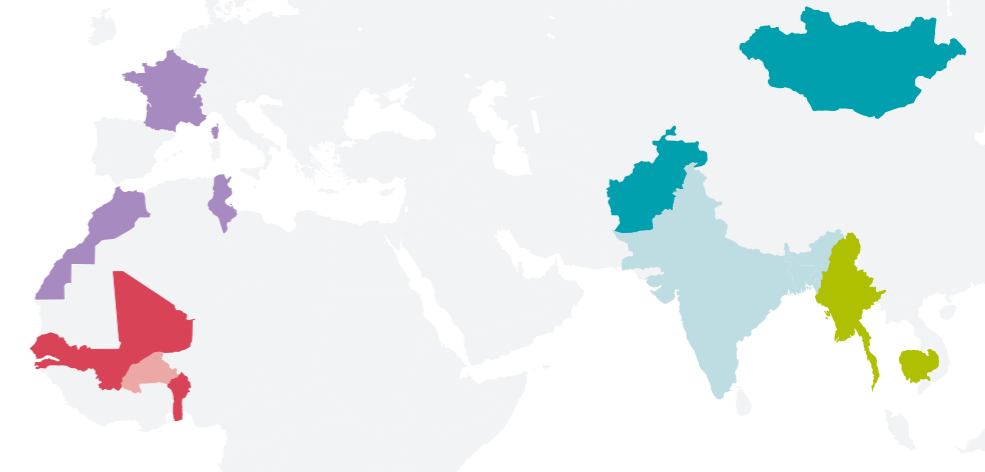
83

PROJECTS CARRIED OUT IN

14

COUNTRIES

## Our international presence



EUROPE  
MEDITERRANEAN

FRANCE  
MOROCCO  
TUNISIA

WEST  
AFRICA

SENEGAL  
MALI  
BENIN

SHORT MISSIONS  
BURKINA FASO

CENTRAL  
ASIA

MONGOLIA  
TAJIKISTAN  
AFGHANISTAN

SHORT MISSIONS  
INDIA  
PAKISTAN

SOUTHEAST  
ASIA

MYANMAR  
CAMBODIA

### 4 CROSS-CUTTING APPROACHES

The quality that we are looking for in our interventions is made possible by 4 cross-cutting approaches. **The territorial and partnership approaches** are a guarantee of the ownership of the actions by all stakeholders. The **economic approach** allows the development of value chains. It aims at creating local jobs and often is a pre-condition to the sustainability of our actions. Lastly, **the capacity-building approach** consists in initiating change-inducing dynamics, developing resilience strategies and opening up new possibilities so that everyone can become an active agent of sustainable development.