

A political and security crisis situation is already a sad reality in three countries where Geres has been operating for a long time: Myanmar, Mali and Afghanistan. Here we would like first of all to pay homage to our teams in those countries, responsible, committed teams who coped in 2021 and remain at the service of communities who, despite these rough times, continue to move forward with courage, commanding our admiration.

So of course, in the circumstances, Climate Solidarity is an ever more pressing need. Between the social floor and ecological ceiling, we must take the road towards shared frugality and prosperity, "a good life for all within the planetary boundaries" (IPCC). So that everyone may live with dignity and we, collectively, can limit climate change and avoid wars for access to resources.

In France, Geres has shared in the discussions of several national civil society networks on the need to promote positive frugality, engaging for those who put it into practice, fair and inclusive in France and internationally. Because consuming less, consuming better and limiting our dependency means allowing others to access better living conditions.

Frugality means thinking of needs and solutions at territorial level and in partnership with residents, civil society organizations and private and public stakeholders. What this means in practice at Geres is: promoting low-energy housing and public buildings in Asia and Africa, launching energy and climate information services (SIEC) for citizens in the Maghreb, or supporting farmers in the Sud Provence-Alpes-Côte-d'Azur Region as they strive to reduce their energy consumption. As the third pillar of the energy transition, along with efficiency and renewable energy, frugality comes into play everywhere. Because thinking about frugality also means optimizing efforts on efficiency and access to renewable energy

In the fight against household energy poverty for instance, Geres systematically combines technical efficiency solutions and raising awareness of low-energy uses: this combined action ensures a doubly positive effect for the climate and family budgets. Frugality also means access to electricity viao community-based supply of renewable energy, produced locally and distributed via mini grids, as in the case of the Green Business Zones developed by Geres in West Africa.

But Geres will not take the road to frugality on its own. We want to share our values, our cause. In 2021, despite the lockdowns, mobilization of companies and citizens for Climate Solidarity was stepped up in our Sud Provence-Alpes-Côte-d'Azur region, where for example the first #TuGères operation took place.

In its 2021 report, the IPCC also told us that, if we achieve carbon neutrality, warming should stop. So we are remaining optimistic and ambitious in 2022. A big thank you to all Geres teams for their commitment. A big vote of thanks to all of you, dear partners, foundations and businesses, donors, volunteers and residents, for your support and trust.

Marie-Noëlle Reboulet, President, and Laurence Tommasino, Executive Director of Geres





Geres in figures



PERMANENT REPRESENTATIVE OFFICES



PROJETS



TECHNICAL PARTNERS



FINANCIAL PARTNERS





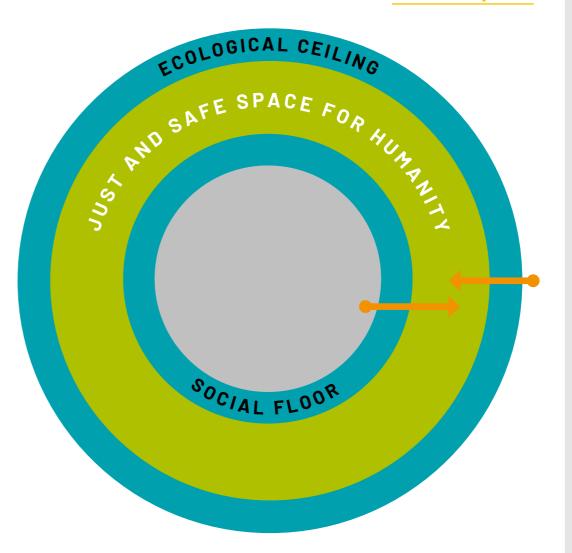


# 5 areas of expertise at the service of shared prosperity

Geres focuses its activities on 5 areas of expertise which, taken together, contribute to its dual mandate to bring about shared prosperity.

To ensure the continuity of its work and extend its impacts, Geres works alongside local stakeholders, while its partnership and capacity-building approach fully encompasses the territorial and economic dimensions. Find out more about our expertise

Find out more about our expertise



At Geres, our work draws on the doughnut model developed by Kate Raworth, professor at Oxford University.

By taking concrete action on a daily basis for the energy transition and Climate Solidarity, we seek to make sure that as many people and economic operators as possible can inhabit the just, safe space, under the ecological ceiling and above the social floor.



# **ENERGY** ACCESS

Providing access to energy services as a precondition for sustainable economic and human development.



#### SUPPORTING CLIMATE/ENERGY POLICIES

Supporting climate and energy policies in response to issues facing territories and for the well-being of local people.



#### CONTROLLING ENERGY DEMAND

Supporting stakeholders to adopt social, technical and economic solutions for more energy frugality and efficiency.



#### DEVELOPMENT OF RENEWABLE ENERGY

Fostering the rollout of renewable energy by means of appropriate, sustainable solutions.



#### MOBILIZATION

Mobilizing all stakeholders around Climate Solidarity and encouraging them to take action and offer support.

#### **PRESENCE**

# The women and men of Geres

# The organization chart at 31 May 2021

**Board of Directors** Marie-Noëlle Reboulet PRESIDENT

**General Management** Laurence Tommasino EXECUTIVE DIRECTOR

## ΗQ

DIRECTOR

**Administration & Finance Department** Laurent Collinet-Brdys

**Development and Mobilization Department** Gilles Martin-Gilis

**Human Resources Department** Hélène Schwann

WOMEN MEN

**PEOPLE WORKING** IN THE EU, OF WHICH:

INTERNS

**EMPLOYEES IN BELGIUM** COMMUNITY SERVICE VOLUNTEER

**PEOPLE** WORKING OUTSIDE THE EU, OF WHICH:

LOCAL CONTRACTS EXPATRIATE STAFF

INTERNATIONAL SOLIDARITY VOLUNTEERS

# In France and internationally



# The Board of Directors

Geres Board of Directors is made up of volunteer members elected at the General Meeting.

#### THE EXECUTIVE COMMITTEE



Marie-Noëlle Reboulet







Frédéric Bœuf

### OTHER MEMBERS

Jean-Louis Bal Luc Bonnamour Éric Buchet **Violaine Bousquet Thierry Cabirol** Jean-Claude Chassagnoux **Pierre Ducret** Julie Fardoux-Chassing Alain Guinebault Vanessa Laubin Silvia Pariente-David Pascale Strubel

# The operational teams

#### **EUROPE-MEDITERRANEAN** SHARED GOVERNANCE

#### GERES FRANCE

Alexia Hébraud **Energy production from** residual biomass contact person and 1st link in shared

Marie-Maud Gérard

Virginie Klein Country representative

#### **WEST AFRICA**

Anne Lancelot

Fulgence Akkafou Biomass-Energy/Carbon contact person

#### GERES MALI

Aissata Tall **Country representative** 

Grégoire Gailly Programme officer

GERES BURKINA FASO Carole Dehu Country representative

#### CENTRAL ASIA

**Quentin Moreau Regional Director** 

> GERES AFGHANISTAN Mohammad Riaz Ramin **Country representative**

Éliane Jarry Country representative

Krzysztof Lizak

#### SOUTH-EAST ASIA

Laurence Tommasino Julien Jacquot Interim Regional Directors

Patrick Renaud **Country representative** 

Min Min Han **Country representative** 

#### **GERES EXPERTISE**

Julien Jacquot

**Alexis Caujolle** CLIMATE AND ENERGY

## Saverio Ragazzi

CLIMATE &TERRITORIES Clémentine Laratte

Romain Cres

# Marina Dubois

QUALITY &

Laurence Teissier

HIGHLIGHTS 2021

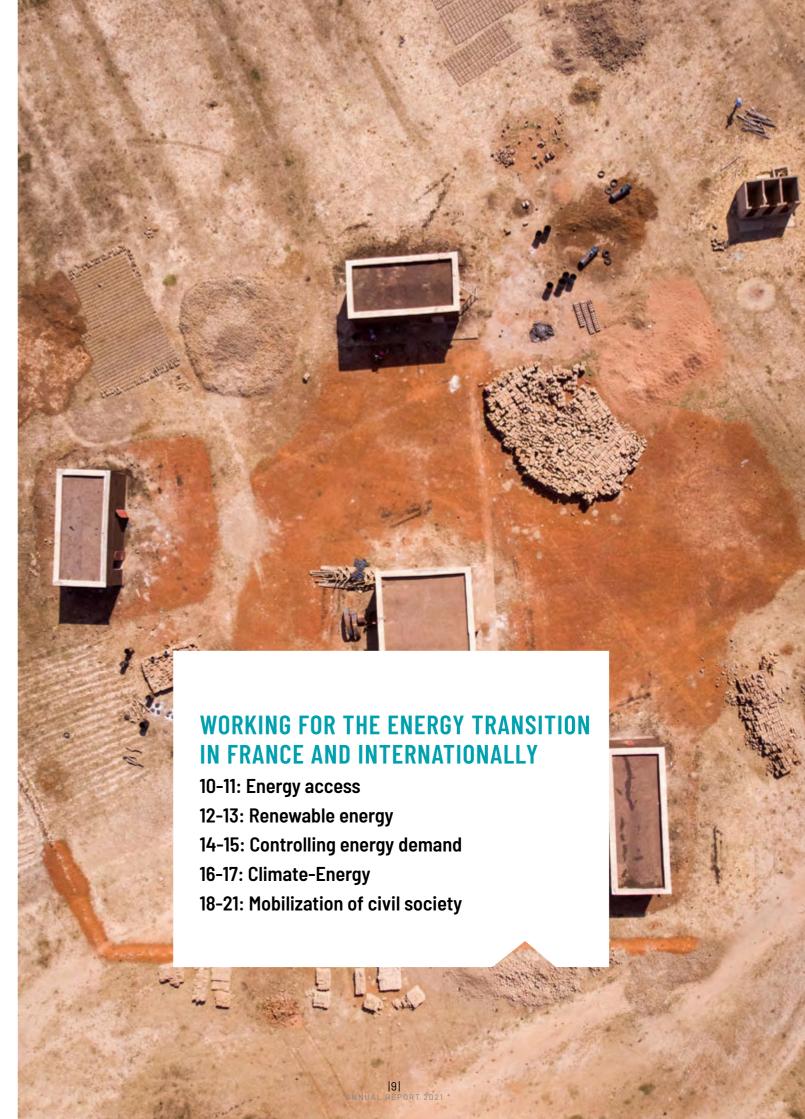














Social energy on the move with Green Biz Africa

Geres has joined forces with Malian entrepreneurs JAD and SAER GROUP\* to set up the social enterprise Green Biz Africa (GBA). Its ambition? Ensure the continuity of the Green Business Areas and confirm their leverage effect on rural economic development. There was no local operator able to offer such services.

The twofold, political and health, crisis experienced by Mali in 2020 and 2021 led to revision of the initial plans. In early 2021, the business plan and financial projections were updated to take account of the impact of the health crisis on the areas where the Green Business Areas are located and on the project stakeholders. The latter were able to clarify the extent of their investment capacity and finalize the shareholders' agreement and articles of association of GBA enterprise, particularly in respect of governance, ensuring fulfilment of the social mission of Green Biz Africa. A director was recruited in the fourth quarter of 2021.

\*JAD: a group established in Africa and Europe, specializing in the energy and digital transition. SAER GROUP: a Malian private operator specializing in human resource management.



**€210,000**capital contribution
Timetable for rolling out the GBAs managed by GBA entreprise:

- 6 in 2022
- 12 between 2023 and 2025

Find out more about ou

2022 I see the formal establishment of Green Biz Africa, with management of the six first Green Business Areas spread between Geres in Mali, the municipalities and GBA. Geres will hold two of the six seats on the Board of Directors of GBA to monitor and take part in the governance of the social enterprise. It will also chair the social and environmental performance committee to assist the enterprise with its social mission. A dedicated team is being recruited to enable GBA entreprise to carry out all the tasks entrusted to it, from management of the Green Business Areas through to installation of solar solutions for isolated households.

# Working with stakeholders on the energy transition in Morocco and Myanmar



Apart from the issue of deforestation, the use of biomass as an energy source often causes respiratory illnesses related to inhalation of noxious smoke given off during burning. To combat these two problems, Geres is supporting people in Morocco and Myanmar, with the aid of local stakeholders, to move towards an energy transition based on gas and electricity.

Access to cooking with gas or electricity depends on meeting several conditions relating not only to the energy delivery network but also to the cooking equipment itself. While the cost of use is often competitive with biomass energy, especially in urban areas, the purchase price of the appliances is still a constraint. A wood stove, when not self-built, only costs a few euros ( $\mathfrak{E}3-\mathfrak{E}8$  depending on the technology and country concerned), whereas at least  $\mathfrak{E}40$  must be spent to acquire electrical

or gas appliances. For many people, that is a significant amount, hard to raise in one go at the time of purchase. In Myanmar, Geres is working to facilitate access to these technologies, relying on Ah Lin Tan, a network of women distributors of efficient, high-quality domestic appliances. In Morocco, Geres is supporting the sector of oven producers and distributors to roll out high-quality ovens and gas cookers, produced locally and adapted to the needs of Moroccan households and bakeries.

In 2022, in South-East Asia, Geres teams will be working to extend the Ah Lin Tan network to Myanmar and replicate the model tried and tested in Cambodia.

In West Africa, the NGO is starting the Biomass Energy Sahel project, with its partners Hystra and Entrepreneurs du Monde, covering Burkina Faso, Mali and Niger. One component is aimed at strengthening the distribution chains for gas cooking kits.



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The current situation of climate change and energy costs means that the farming sector, which is seriously affected, must take account of these new constraints, by controlling energy consumption, reducing greenhouse gas emissions and putting production on a more secure footing.

Bioclimatic greenhouses represent a low-energy production tool appropriate for small and medium-sized farms in southern France.

A model successfully tested by Geres in Mongolia over many years.

90% of farmers

no longer use supplementary heating

Since 2012, the Geres Mongolia teams have been striving to democratize the use of bioclimatic greenhouses. Rolling these out, in an arid country where the growing season lasts less than 120 days but where the sun shines on 260 days of the year, has helped vulnerable communities to boost their food security. Climate disruption, desertification and overgrazing, coupled with increasingly violent meteorological episodes, are posing ever greater threats to livestock, which used to be the main source of subsistence for rural communities. In fact, by adopting bioclimatic greenhouses, farmers have been able to double the number of growing months from four to eight. Now, Geres and its partners are promoting adoption of these greenhouses in the Sud Provence-Alpes-Côte-d'Azur region of France. Their ambition? To support farmers and preserve the environment. The rollout of this sustainable agricultural tool involves making operators in the field more aware of its advantages and educating farmers and would-be farmers.

Take the example of Lolita, a former VSI volunteer with Geres
Mongolia, who decided to become a market gardener on her return to the Hautes-Alpes. In the "blue sky country", she had seen the advantages of the technology, which Geres is now planning to share with farmers in southern France.

In 2021, Geres also organized two training sessions. The first was aimed at agricultural advisers and the other at teachers from the Carpentras farm school. Following the launch of a call for expressions of interest, eleven project developers (farmers, training institutions, associations or local authorities), including Lolita, received support. Five new bioclimatic greenhouses will be established in 2022. A second training session for agricultural advisers will be held in Aubagne. Five visits to bioclimatic greenhouses are also scheduled. Geres will finalize the service package, as well as get in touch with

various potential funders (public

authorities, banks, etc.).



Under its National Low Carbon Strategy, France has committed to achieving carbon neutrality by 2050. Promotion of methanation is one of the ways it plans to do this. With a mandate from the Sud Provence-Alpes-Côte-d'Azur region, Geres is providing the territory with support in the production and use of biogas.

Aware of the importance and urgency of speeding up the energy transition, Geres continued its efforts in 2021 to develop methanation in the Sud Provence-Alpes-Côted'Azur Region. After co-founding the Métha'Synergie\* consortium in 2018, which brought together public and private operators committed to the promotion, support and development of methanation, Geres was therefore keen to structure its governance.

Methanation unit visit in

South of France

A strategy committee, composed of the stakeholders in Métha'Synergie, now shares project monitoring duties and guides the group's priority work. At the same time, the consultative committee, bringing together regional stakeholders in the sector, puts out technical and regulatory information and regional news,

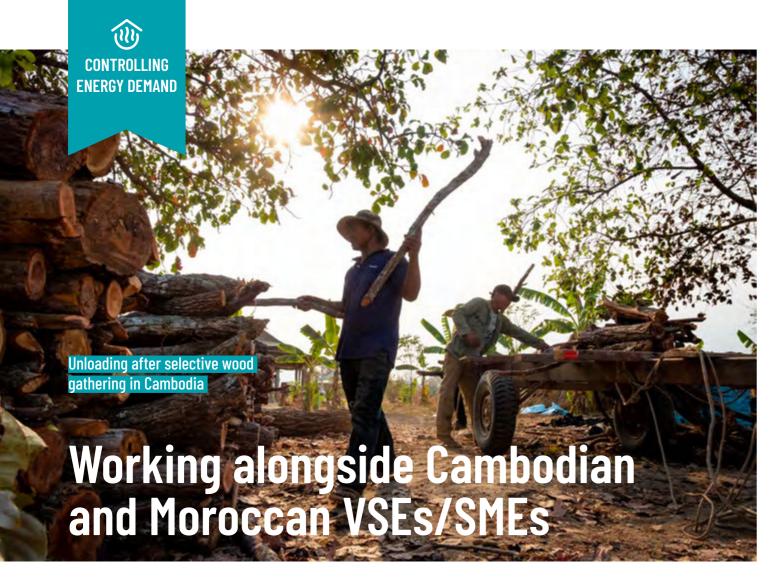
seeking to develop inter-stakeholder skills and local synergies. The operation of the consortium will be further structured through regular discussions on strategic issues; the establishment of a working group on communications and acceptability aimed at ensuring greater ownership of projects; and the drafting of a governance charter. New players (Water Agency, local authorities, State services, CSOs, technical institutes, etc.) will be gradually brought into the two committees with a view to federating stakeholders in the region and continuing the upskilling of the sector.

The consortium members are DREAL, ADEME, the Sud Provence-Alpes-Côte-d'Azur Region, the Regional Chamber of Agriculture, GRDF, GRTgaz, the Water Agency and Geres



# 19 units in operation

Some forty projects supported with an estimated renewable gas output of 900 GWh/an, the equivalent of 230,000 homes and 3600 buses fuelled with bioNGV.





In both Morocco and Cambodia, an inclusive approach forms the primary basis of Geres work with industrialists to improve their energy performance. The objectives? To help these local stakeholders reduce their greenhouse gas-emitting consumption of fossil fuels while enabling them to remain competitive.

With the FaranEco (faran is Arabic for oven) programme in Morocco, Geres is working to develop a local supply chain for domestic and professional high energy performance (HPE) ovens using 30-50% less gas. In 2018, in partnership with three industrialists in the sector, Geres launched the "FaranEco" Label, a guarantee of energy efficiency and safety. In 2021, with the design of «green» financial packages developed by three new partners in Moroccan micro-finance, Geres confirmed its wish to co-build sustainable solutions on an increasingly inclusive basis. In this connection, the micro-credit agents in charge of marketing the packages received training (technical characteristics, sales pitch, etc.) and tools to promote the eco-label

At the same time, in Cambodia, our teams in the Switch Garment Project assisted 35 textile factories with their first steps towards

energy efficiency. More than 60 interviews were conducted to identify training needs. Our seminars, necessarily held online due to Covid19 attracted more than 100 participants. In addition, Geres and the local administration trained and assisted forest communities with regard to silviculture, sustainable planning and management and the development of activities to generate supplementary income in the protected areas. The final aim is to involve the communities responsible for managing the forest in sustainable fuel supply chains and support the energy efficiency of the country's textile factories.

in 2021

In Morocco, around 3400 domestic ovens were sold.
In Cambodia,

33 energy audits were carried out.

## MOROCCO AND TUNISIA

# **Energy-Climate Information Services for urban residents**



People up to speed with the ABC of energy, climate and bioclimatic housing, who understand their electricity bills and receive free advice on controlling their energy consumption or installing solar equipment. That's the challenge for the Everyone in action on energy and climate project in Morocco and Tunisia!





In 2021, in spite of the serious health crisis in the Maghreb, public and private stakeholders in Tunisia and the Tanger-Tétouan-Al Hoceima and Souss-Massa regions in Morocco joined forces to develop Energy-Climate Information Services (ECIS) in their territories. In Morocco, the recently established Energy Information Centre in Tata reached out to more than 2000 people and conducted a sur-

2000 people and conducted a survey of 400 households to establish the population's Energy-Climate knowledge, attitudes and practices and adapt its efforts to align more closely with their needs.

The same survey was conducted

The same survey was conducted in Sousse in Tunisia with municipal staff and councillors as part of an awareness campaign run by two local associations on thermal comfort and managing energy use in buildings. The operation helped to develop activities for the future Energy Information Centre promoted by Sousse council and the National Energy Management Agency. In the Maghreb in 2022, Geres will continue to support the establishment of awareness and support



mechanisms for the general public on energy management and the development of renewable energies. Giving priority to boosting the initiatives and skills of civil society, Geres nevertheless favours institutionalization of the ECIS by involving the territorial authorities and State agencies. To encourage sharing of experience and co-building of tools, an ECIS meeting for technicians, associations and professionals from six territories in Morocco and three in Tunisia is planned for March 2022 in Oujda. Geres is also continuing to facilitate a Mediterranean working group on expensive electricity bills.

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Agriculture in the Sud Provence-Alpes-Côte-d'Azur Region, known for its wide diversity of crops and livestock, plays a leading role in organic farming at national level but is seeing a drop in the number of farms and depends heavily on fossil fuels. It is particularly hard hit by the effects of climate change: drought, desertification of soils, flooding, etc. Since 2010, the aim of IRAEE, the network of professional agricultural players co-ordinated by Geres, has been to assist farmers with their energy and climate transition.

IRAEE members are farmer support organizations, agricultural education institutes and experts in energy and climate issues: Bio de Provence-Alpes-Côte d'Azur, Regional Chamber of Agriculture, Regional Livestock Organization, Filière Cheval Sud, CRIPT PACA, Carpentras Farm School, Solagro and Geres. In 2021, new pilot initiatives were launched on energy and climate issues related to the circular economy: using shredded plant waste as biomass energy, studying the potential of low-carbon labels, carbon storage in the soils, returnable glass containers and so on. In addition,

IRAEE supports changes in practice, especially through training of agricultural advisers on the energy transition and dedicated teaching courses within agricultural education. Finally, the "Jediagnosticmaferme" (I diagnose my farm in french) website helps to disseminate tools such as guides and technical datasheets, together with an online energy self-diagnosis tool each farmer can use to identify the priority means of action on his or her farm.

# More than 5300

male and female farmers carried out their self-diagnosis

As a unique collective in France, due as much to its representativeness of the farming world as to its cross-cutting focus and mode of governance, IRAEE is building its organization with a view to gaining the status of an independent association and becoming the go-to source of information in the Sud Provence-Alpes-Côte-d'Azur Region. This greater visibility will help to reinforce the impact of its work with stakeholders in the agricultural sector.





communities.

FOUR QUESTIONS FOR
Clémentine Laratte,
Geres Territorial focus, climate
and energy programme officer

# In the Collines, the forest basin presently supplies urban areas with charcoal. What are the impacts of this overexploitation?

biomass energy. Objective: to reduce pressure on forest resources and improve the livelihoods of local

C.L — In Benin and especially the predominantly rural Collines département, wood and charcoal are traditionally used by households as the main fuels for energy production. Around 2668 tonnes of charcoal are produced there every year on a largely uncontrolled basis. Faced with a growing population looking for ways to survive, the forests are suffering extreme pressure.

#### Are there any possible alternatives?

C.L — Despite the search for alternatives, traditional fuels cannot be out-competed by other types of fuels in the short term, for economic, social or cultural reasons. As a result, they represent the major sources of energy for most households in Benin. Traditional, uncontrolled and inefficient charcoal production practices contribute to degradation of forest areas without creating worthwhile jobs.

How can people's energy needs be met while still preserving and reconstituting forest cover in the long term?

C.L — To begin with, the priority aim of our work is to improve the efficiency of charcoal production techniques and practices and develop formal, sustainable production chains. These activities are consistent with voluntarist strategies and policies in favour of protection and rational management of forest resources.

#### Which local stakeholders are involved?

C.L – Two territorial authorities are taking part: the Groupement intercommunal des collines (GIC), which co-ordinates the activities of the 6 municipalities in the département, and the Moyen Ouemé forest community (Coformo), which helps the municipalities to organize the wood energy supply chain. Geres role is to foster dialogue between the various public, private and voluntary sector stakeholders and support them in putting together and implementing a biomass energy strategy in response to the need to protect diversity and combat climate change. This strategy has a twofold focus: FOCUS A: preservation and sustainable management of the territory's forest resources to ensure benefits in terms of climate, biodiversity and ecosystem services. FOCUS B: adding value to these resources by establishing formal local energy supply chains (wood, charcoal and biofuels) to meet needs while creating sustainable jobs in the territory.

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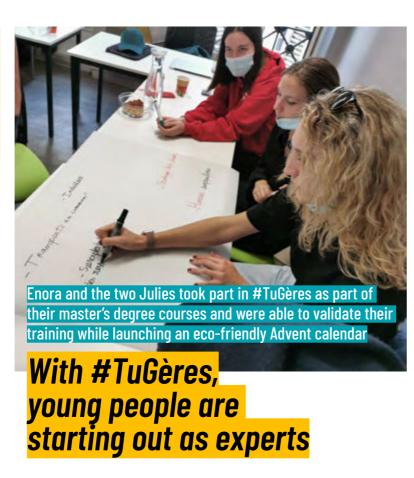
of youth engagement

More attention paid to the expectations of the younger generations, studies demonstrating their anxiety about the future, but also their desire to take action... Talking to young people or about young people has become a necessity, but what do we want to achieve? We at Geres chose this year to make young people the "common thread" of mobilization, not only by developing programmes and activities designed to help them engage in their turn but also by encouraging adults to listen more carefully, pass on knowledge and support young people in the challenges they face.



There's no doubt, some young people are keen to get involved, take action, but sometimes lack the means or simply the approval of their peers they need to take the plunge, without making any mistakes. With #TuGères - the first "pilot" class of which was launched this year we were able to support 13 young people from Marseille with their initiatives, helping them to make their ideas more concrete and impactful. Training on the sustainable development goals, information on climate solidarity issues and help to firm up their projects, plus media exposure: a total of 7 serious projects have been launched or are in the process of finalization.

Find this project on our websit:





This year we also implemented a system of school visits to raise awareness of the Climate Solidarity cause and enable the pupils involved to express their feelings and make proposals. All the pupils were able to create a document of their choice, with the help of their teachers. These creations will shortly be compiled and forwarded to local institutions to make adults aware of how the younger generations really feel.

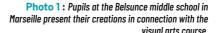


Photo 2 : Punils at the Nathalie Sarraute middle school and the Antide Boyer primary school in Aubagne hand in their work in the presence of Dalila, a Geres volunteer who began the project in these schools.





**Volunteering with Geres** 

You can now become a volunteer in France to help us with our awareness campaigns as well as get involved in specific activities.

Go to our website:

www.geres.eu/iagis/citoven



# A community committed to Climate Solidarity

Developed and facilitated by Geres, the Climate Solidarity Community includes local authorities, associations and companies joining us in concrete action to limit climate change through a socially just and ambitious energy transition.



The fight against climate change is a challenge we shall face for decades. Consequently, action needs to be seen from a long-term perspective and accompanied by specific reduction measures within companies' production processes and operation. The weaker the demand, the easier it will be to decarbonize energy, but lowering demand depends on two factors: the frugality approach, in which lifestyles and consumption patterns are called into question, to ensure that the demand for goods and services is kept under control, combined with energy efficiency so that less energy is needed to produce them. By mobilizing companies, we aim to help people, organizations,

businesses and local authorities to reduce their impact on the environment, mainly through a fair energy transition.

A partnership based on shared values and objectives: the Mão Boa digital platform is a powerful, innovative mobilization tool, allowing colleagues to learn more quickly and commit collectively to the sustainable development strategy of all organizations, raising their awareness of Climate Solidarity issues through our field projects.

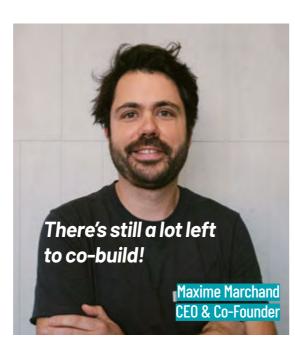
#OnEstEnsemble, Solidaires!
[WeAreTogether in Solidarity]
#proudtoimpact



"Impact is now one of the priority issues for companies, it's been rising

up the agenda of management committees in recent years, CSR services are coming into being and we see committees beginning to be established. CSR has also become a matter of concern for company employees. 73% of them want to be part of it! This belief is the foundation of our partnership with Geres, which has been at our side right from the first day, enabling everyone in the com-

pany to understand the issues involved in the environmental and social transition and, above all, giving them the means to get involved in specific activities. There can be many different activities and commitments, but the objective is always the same: mobilizing all stakeholders around concrete commitments and initiatives. Today, we can count 20,000 activities undertaken and 6500 staff members mobilized around the world. Tomorrow, with Geres, we hope to move on to 1,000,000 activities and 100,000 committed staff members.





Handover of cheque by committed staff members - Linkcity - Paris - Léa Watine



#### Handover of cheque by committed staff members - Carré Bleu Group - Aubagne -Gilles Martin-Gilis

# **Tools to help companies**

To engage its partners in the implementation of a shared, collective frugality approach, Geres offers various tools and activities to help rethink energy needs and uses, as well as encourage changes in behaviour, organization and lifestyle at the individual but especially collective level.





### 10 CO2EMISSIONS ANALYSES CARRIED OUT

The first step in reducing one's impact on the climate is to measure it!

To this effect, we help our partners to estimate their carbon footprint, making them aware of the impacts so that they can assess the most important elements and put together a plan of action to reduce greenhouse gas emissions.

In 2021, 10 partners took part in the exercise.

#### UNDERSTANDING THE ISSUES

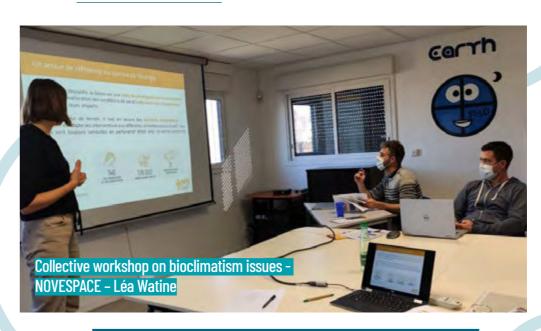
A leading player when it comes to energy and climate, Geres makes its expertise on these matters available to its partners, by publishing analyses to explain the issues, attract support and encourage companies to adopt virtuous approaches.

Two articles came out this year:

Report of the High Council on Climate: France is not ready...

**SEE GERES WEBSITE >>** 

COP26: Targets not met **SEE GERES WEBSITE** >>



#### A FACILITATED, WELL-INFORMED COMMUNITY

Although the health situation remained uncertain, facilitation, training and awareness work with partners was stepped up in 2021: webinars, workshops, awareness sessions for staff, training sessions, speaking at seminars, newsletters, multi-stakeholder event, etc. Themes included "climate and digital frugality" "gender and Climate Solidarity", "bioclimatism" and "energy management".

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A major environmental event, Earth Day has been celebrated around the

undertaken to raise awareness and encourage citizens, associations,

world every year since 1970 on 22 April. That day sees millions of activities

institutions and companies to engage with the environment. Geres role is to

identify, consolidate, co-ordinate and promote these various activities with

the aim of reducing environmental impact. Earth Day 2022 shines the spot-

light on "eco-anxiety", a state of profound distress caused by environmental

changes seen as irreversible. Citizens are encouraged to ease their environ-

mental concerns by rallying around a series of collective activities in favour of the planet, because action is considered to be a genuine remedy against symptoms of eco-anxiety (stress, vertigo, insomnia, etc.) One more step in Geres commitment to a fair, ambitious, inclusive energy transition and

efforts to mobilize French citizens around Climate Solidarity.

# **Geres, heading up Earth Day France**

**More information here** 

MITTUXOДИ АВРУПО - МАБЛАГГУЗОРИ ЛОИХА

ВА ТАТИЗ БЕРДОНГЕЛИИ САТХИ ОГАХИИ ЧАПОНОИ ДАР БИТЭМ

ВКДИМ ВА РУШДИ Е АЖИН СОХТ МОПИ БА ТАГИНРЕБИИ

ИКДИМ ДАССОС ДАР ТОЧИНСТОРИ

ДОМАННО В ТЕМБОСИТЕ В ТЕМПИКАТОРИ

ДОМАННО В ТЕМПИКАТОРИ

МЕЗЕ 8 CLI

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NESTRII

Something new in the East

IN TAJIKISTAN, Geres is continuing its efforts to improve rural communities' living conditions and enable them to become more resilient to climate change. The idea is to help them understand that the adoption of new sustainable practices in both the agricultural and construction sectors will allow them to live better while preserving their environment. Our work in this project consists of placing energy at the service of agriculture (installation of passive solar greenhouses, access to water and so on) and promoting energy-efficient construction techniques.





MYANMAR: TOWARDS DECENT HOUSING

In 2021, Geres and GRET conducted a study, with support from the Abbé Pierre Foundation, on the housing situation in Chin State in Myanmar. The findings of that study confirmed needs and a pilot project will start in 2022 for an initial period of two years. It will rely on local dynamic processes to implement innovative technical solutions.

**Objectives:** improve energy use and sanitation in the homes of the most vulnerable households and start a transition towards sustainable housing through technical and economic reinforcement of the construction sector and dissemination of improved self-build practices.

**Expected results:** a range of flexible construction solutions developed and improvement works facilitated: waterproofing and insulation of walls, roofs and floors; heating appliances; improved latrines; and grey water disposal.

Artisans and vulnerable households committed to implementing these solutions will benefit from training and opportunities for paid jobs which will be particularly welcome in view of the battering the country's economy has taken since the coup d'état in February 2021.

# **Action on energy frugality**

Geres is a partner in the «Alternative Energy and Renewable Resources for Public and Residential Buildings in Abasan Al-Kabira - SUNBUILDING» project run by the Palestinian municipality of Abasan Al Kabira under a European programme. This project aims to develop the use of renewable energy in public and residential buildings, while promoting energy-saving behaviour.

In March, a meeting was held between the City of Marseille (one of the cities responding to the call for expressions of interest in joining the European mission to achieve 100 Climate-Neutral Cities by 2030), Geres and a delegation from the Palestinian municipality of Abasan Al Kabira. **The aim**: to promote contacts and exchanges between stakeholders in the energy transition.





# REDUCING WOOD ENERGY CONSUMPTION

The Wood Energy Sahel project aims to improve access to cooking energy for people in the main urban centres of Burkina Faso, Mali and Niger. Funded by the French Development Agency-AFD/French Global Environment Facility-FFEM, it will run for four years and be implemented in partnership with Hystra and Entrepreneurs du Monde. The project will help to slow down forest degradation on the outskirts of Ouagadougou, Bamako and Niamey and build the capacity of private operators in the sector and institutional structures at various levels.

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# **Measuring Climate Solidarity**

With a view to both quality and effectiveness as well as accountability and transparency, Geres was keen to develop aggregatable indicators.

These figures\* reflect Geres different operational areas and enable it to measure the economic, social and environmental impacts of its work, in connection with the association's mission.

# In 2021,

Geres assisted and trained individuals, VSEs, CSOs and local authorities

The positive impacts generated enabled:

# communities

to reduce their vulnerability to energy poverty

VSEs, public services and individuals

to access a high-quality energy service

# a speeding up of

the energy transition and green electricity production

# the adoption

of energy-efficient equipment by individuals, businesses and local authorities

# the commitment

of individuals, companies and local authorities to greater eco-responsibility

# support

for companies, ministries and local authorities on the road towards the energy transition

Geres fights against poverty by:

# improving

individuals' thermal comfort

# enabling

savings to be made on energy bills

# generating

new income through implementation of energy solutions

# **Ultimately**

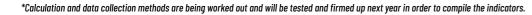
jobs were created by implementing energy solutions

Geres fights against climate change:

# Tonnes GHG

reduced and avoided

kW/h saved





Adopting an inclusive approach means teams must take ownership of the gender approach, so they need to be made more aware of gender inequalities and receive professional training. With six other NGOs, Geres put together Planète Genre [Gender Planet ], a card game illustrating the climate conditions of seven families around the world.

Its objective? To show that climate impacts differ according to circumstances, as well as to underline the fact that not only are people affected differently depending on their gender and living conditions but also that men and women, young and not so young can be the vectors of solutions, particularly energy solutions!

In 2021, Geres consolidated the definition of its inclusive approach: making it easier for everyone to participate and mobilize for a fair, ambitious energy transition and guaranteeing access to essential energy services, including for the most vulnerable.

Capacity-building at the heart of the inclusive approach

Garmaa Lkhaqva, a vegetable grower in Arkhangai province, is among the change agents supported by Geres in Mongolia. She is one of the 17 women trained by the Ulan Bator agricultural university to provide coaching on vegetable growing. The head of a single-parent family, she is employed at a local service station where she often works nights. It's now five years since Garmaa began growing vegetables in her bioclimatic greenhouse. She feeds her family with her produce, keeps some for winter and sells the surplus. The revenue from her crops has enabled her to fund the studies of her two children and she is now saving for her plan to purchase a flat. Through the ImpACT project, Garmaa was able to link up with the local authorities who identified her, at the autumn show and sale, as a resource person on vegetable growing. She was then promoted

to the position of "representative of the female gardeners" on the Local Women's Council and now plays the role of mentor for her peers, under the co-ordination of the Provincial Women's Council.

Anne Brukhanoff, leader

of ECODEV programme - the Geres Entrepreneurship Support programme, has had training on gender-based monitoring and evaluation.

The issues involved in gender relations are closelv connected with

energy access. Taking account of the gender approach means recognizing that gendered differentiation of roles and powers leads to discrimination in access to education, health and resources".



The budget stands at  $\in$ 7.6 M. It is 5% higher than in 2020 (+£343,000). West Africa remains Geres foremost area of operation (36%) despite a small drop of €23,000 (-1%). Central Asia, with an increase of €241,000 (+21%), returns to second position. It is followed by the "Europe-Mediterranean" (18%) and South-East Asia (8%) regions, recording a net increase (+31%), and the cross-cutting expertise unit (5%), which continues to support our country projects.

# Geres areas of operation (excluding HQ)



THE BUDGET STANDS AT

7,6 M €

### The bottom line

#### Geres is in surplus for its 2021 financial year.

The bottom line, €36,000, reflects a drop of €74,000 (-67%) compared with 2020, despite the increase in activity and reduction in operating and fundraising costs (-€86,000, -8%). This decrease is mainly due to project co-funding risks, for which provision has been set aside, and the reduction in the surplus generated by carbon finance: €1000 as against €20,000

Appropriations/recovery of provisions had a negative impact, -€283,000, on Geres bottom line, as against +€18,000 in 2020. On the balance sheet, the amount of provisions covering all identified risks increased sharply to €788,000, compared with €464,000 a year earlier.

## **Prospects**

Activity relating to the association's purpose increased slightly in 2021, after the drop seen in 2020. This increase is nevertheless lower than the budgeted figure. The security and political situation in Mali, Afghanistan and Myanmar, along with the health situation relating to Covid19, particularly in South-East Asia and Central Asia, slowed the pace of implementation of activities or deferred signature

We are planning an increase in our operating budget for 2022, as well as implementation of our strategy of citizen mobilization around Climate Solidarity issues, which was delayed in 2021 due to the health situation in France.

### Financial transparency

Operating and fundraising costs accounted for 12.3% of the total budget as against 14.1% in 2020 (-€86,000, -8%). They have therefore fallen for the second consecutive year. The economic situation is partly responsible for this decrease, as travel, training and some outside events were restricted in 2021. An increase in our operating costs is therefore planned for 2022 in view of the expected full implementation of our mobilization strategy.

Geres accounts were signed off by the Board of Directors on 13 June 2022 and certified by the auditors Llinas Audit.certifiés par le commissaire aux comptes Llinas Audit.



LABEL IDEAS The IDEAS label confirms the quality of our practices in terms of gover-L'EXIGENCE nance, financial management and monitoring the effectiveness of our en activities. It is awarded by an independent committee.

# The balance sheet

ASSETS	2021	2020	VARIANCE 2021-2020
NET FIXED ASSETS IN €	341 612	354 407	-4 %
Stock of services	32 124	9 296	246 %
Stock of finished products	94 524	50 689	86 %
Receivables	8 454 173	8 468 384	0 %
Accrued income	89 642	74 083	21 %
Prepaid expenses	22 908	7 589	202 %
Cash	7 916 120	4 182 598	89 %
NET CURRENT ASSETS IN EUROS	16 609 492	12 792 640	30 %
TOTAL NET ASSETS IN EUROS	16 951 104	13 147 047	29 %
EQUITY AND LIABILITIES	2021	2020	VARIANCE 2021-2020
Equity	1 365 817	1 255 967	9 %
Operating result	35 730	109 851	-67 %
ASSOCIATION FUNDS IN €	1 401 546	1 365 817	3%
Provisions for end-of-service allowance	46 746	39 539	18 %
Provisions for risks and charges	741 141	464 209	60 %
Dedicated funds	386 114	445 138	-13 %
PROVISIONS IN €	1174 001	948 886	24%
Due to credit institutions	-	17 186	-100 %
Due to suppliers	224 595	203 947	10 %
Tax and social security	417 290	420 453	-1 %
Deferred income	13 733 671	10 190 757	35 %
CURRENT LIABILITIES IN €	14 375 557	10 832 344	33 %
TOTAL NET LIABILITIES IN €	16 951 104	13 147 047	29 %

The balance sheet total has risen by +29% from €13.1 million to €17 million.

This change is related to the increase in receivables under assets and deferred income under liabilities, reflecting an increase in the "reserve" of activities essentially for 2022 and 2023. Furthermore, the fact that deferred income remains higher than receivables, as in previous years,

enables Geres to incur expenses while receiving the necessary advance payments from donors, optimizing its cash flow.

### The latter continued to increase, from €4.2 million to €7.9 million, in 2021 (+3.7 million, +89%).

The loans contracted in 2015 were cleared on maturity in 2021. Thanks to the surplus generated in 2021, own funds **continued to increase**, reaching €1,401,546. They accounted for 18% of the budget for 2021, representing 2.3 months' work.

#### Implementing projects in deteriorating political and security situations.

Three of the countries where Geres works experienced major political events in 2021, affecting our teams, the implementation of our projects and the overall volume of our budget.

In February, a coup d'état in Myanmar put a stop to our activities. We reorganized the teams, particularly by nationalizing our country representation staff, reinforced our security processes and carried on remote monitoring in close liaison with the local team.

Mali was next to experience a coup d'état, in May, resulting amongst other things in sanctions imposed by the Economic Community of West African States, which slowed down some investments in equipment. In Afghanistan, the takeover of power by the Taliban in August 2021 led the donor to suspend activities for several months, although salaries and other operating costs remained eligible for funding. These events have an impact on communities and Geres national teams. Despite the difficulties related to security aspects, remittance of funds, more complicated procedural controls and slower paces of implementation, Geres will continue to work closely with beneficiaries and implement projects. If conditions permit, we even plan to develop them further in 2022 and 2023, particularly in Mali and Myanmar.

[26] [27]

# **Uses of funds**

USES	2021	%	2020	%	VARIANCE 2021-2020	Allocation of public donations in 2021
1 - ASSOCIATION'S PURPOSE	6 268 538	82,2 %	5 739 571	78,8%	9 %	85 757
France and Europe	973 830		888 147		10 %	6 628
Developing countries	5 294 709		4 851 423		9 %	78 500
- Morocco and Tunisia	346 825		302 743		15%	25 000
- West Africa	2 559 474		2 582 919		-1 %	25 000
- Central Asia	1 417 128		1176 029		21 %	25 000
- South-East Asia	581 201		442 152		31 %	3 500
- Expertise	390 081		347 581		12 %	-
2- FUNDRAISING COSTS	166 100	2,2 %	174 359	2,4 %	-5 %	1568
Costs of appeals to the public for donations	34 748		33 394		4 %	1568
Other private fundraising costs	131 353		140 965		-7 %	-
3- OPERATING COSTS	771 423	10,1 %	849 506	11,7 %	-9 %	629
4-APPROPRIATIONS, DEPRECIATION, PROVISIONS AND DEDICATED FUNDS*	386 856	5,1 %	411 638	5,7 %	-6 %	-
SURPLUS FUNDS FOR THE PERIOD	35 730	0,5 %	109 851	1,6 %	-67 %	
TOTAL USES IN €	7 628 648	100 %	7 284 925	100 %	5 %	
Total use of funds collected from the	e public.					63 417
TOTAL ACTUAL USE OF FUNDS IN € (excluding surplus, stock, provisions, outstanding commitment)	7 206 051	94 %	6 762 971	93 %	7%	

Actual uses increased by 7% between 2020 and 2021, rising to €7,206,000. Activities in West Africa, still Geres foremost area of operation (€2,559,000) remained stable (-0.9%). The project funded by Swiss Co-operation, aimed at developing six "Green Business Zones" (ZAE) and establishing a social enterprise - "Green Biz Africa" (GBA) - continued. GBA was registered in March 2022. An agreement was signed at the end of 2021 with the French Development Agency (AFD) for €6.5 million over four years, in order to continue replication of the system (+6 ZAE to come).

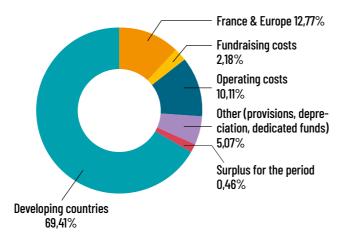
**Central Asia** (+21%) is Geres second most important area of operation, where two programmes funded by the EU, AFD and the Abbé Pierre Foundation are ongoing, aimed at developing innovative, adapted housing energy solutions. The project begun at the end of 2020 in Kabul, Afghanistan, with funding from GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit) was suspended for several months after the Taliban took power on 15 August 2021. It was able to resume and a second agreement was signed with GIZ. In Tajikistan, a new EUfunded project started work on training young people, future craft masons, to take up energy efficiency solutions.

The Europe-Mediterranean region saw an increase in activity (+€130,000, +11%), rising to €1,321,000: France (+€85,000, +10%) and "Morocco-Tunisia" (+€44,000, +15%). The SIEC project on developing Local Energy and Climate Information Services, which began in those two countries in 2020, carried on despite difficulties related to Covid19 and political upheaval (in Tunisia). Phase 3 of our ECODEV (Energy Access & Economic Development) programme began in Morocco. In France, the projects implemented in the Sud Provence-Alpes-Côte-d'Azur region were funded by ADEME and the Regional Council. In 2021, phase 2 of our "Methanation" project began, together with the last phase of the IRAEE multi-stakeholder network for the energy transition in the agricultural sector.

**South-East Asia** saw an increase in activity (+31%), driven by the EU-funded project on the textile industry in Cambodia. In Myanmar, phase 3 of the project funded by AFD to develop a network of women engaged in last kilometre distribution of energy-efficient appliances got under way in 2021. It is designed to ensure continuity of the operation and set up the Ah Lin Tan social enterprise. **The Expertise unit** recorded a 12% increase. In particular, it continues to co-ordinate the cross-cutting components of the programme agreements

signed with AFD (CEMAATERR and ECODEV agreements).

**DISTRIBUTION OF USES IN 2021** 



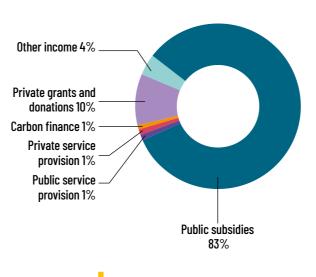
ASSOCIATION'S PURPOSE: 82,20% H0: 12,30% SURPLUS AND OTHER: 5,50%

# **Funds**

FUNDS	2021	%	2020	%	ÉCART 2020-2019	Follow-up of funds collected from the public and used in 2021
1- FUNDS COLLECTED From the public	87 325	1,1 %	68 417	0,9%	28 %	87 325
- Unrestricted individual donations	82 257		-		-	82 257
- Earmarked individual donations	5 068		68 417		- 93 %	5 068
2 -GRANTS	6 811 872	89,3 %	6 345 200	87,1 %	7 %	
- Public	6 174 613		5 889 988		5 %	
- Private	637 259		455 211		-40 %	
3 -PRODUCTION SOLD	252 533	3,3 %	514 799	7,1 %	- 51 %	
- Carbon credits	42 667		305 584		-86 %	
- Service provision	209 867		209 215		0 %	
4 -OTHER INCOME	476 917	6,3 %	356 510	4,9 %	34 %	
- Carry-forward of unused funds from previous years	75 019		8 418		791 %	
- Stock of finished products	66 674		42 854		256 %	
- Recovery of provisions	68 364		300 049		-77 %	
- Other operating income	266 860		90 897		194 %	
INADEQUACY OF FUNDS FOR THE YEAR	-					
TOTAL FUNDS IN €	7 628 648	100%	7 284 925	100%	5 %	
Total funds collected from the public						87 325
TOTAL ACTUAL FUNDS IN € (Excluding deficit, stock, recovery of provisions, carry-forward of unused funds from previous years)	7 418 591	97%	7 019 312	96%	6 %	

# ORIGIN OF ACTUAL OPERATING FUNDS IN 2021

(Excluding recovery of provisions, dedicated funds and stock variations)



PUBLIC FUNDS: 84,7%
PRIVATE FUNDS: 15,3%

Actual operating funds amounted to €7.4 million in 2021, an increase of €399,000 (+6%) compared with 2020.

Grants accounted for 92% of actual operating funds, as against 90% in 2020, with an almost identical proportion of public grants: 83% of actual funds as against 84% a year earlier. Sales of carbon credits fell sharply, from €305,000 in 2020 to €42,000, returning to their 2019 level. The

stock of Carbon Credits generated by "Wassa "improved stoves in Mali increased (around 20,000 tonnes as against just over 4000 at 31/12/2020), so it should be possible to increase sales in 2022.

Turnover from **service provision** is stable. As in previous years, it came mainly from three regions and services: South-East Asia, Europe Mediterranean and the Expertise unit. The latter is responsible for 56% of Geres service activity.

**Individual donations** generously given by the public remain low in relation to total funds (€87,000, 1% of actual funds) but have increased in relation to 2020(+€19,000,+28%).

Other income (€377,000) increased significantly (+€120,000, +34%), despite the fall in recovery of provisions (-€231,000). This change is mainly due to variation in the stock of carbon credits in Mali and ongoing service provision (+€110,000) as well as in **other operating income** (+€176,000). Income from partnerships concluded in connection with mobilization of companies for climate solidarity rose from €56,000 to €111,000, while foreign exchange gains amounted to €81,000 as against €8000 in 2020.

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# **Our financial partners**

Geres wishes to pay tribute to the commitment, trust and loyalty of all its financial partners, without whom the activities of the association and its technical partners could not take place.

#### **LOCAL AUTHORITIES**

- · Aix-Marseille-Provence Métropole
- Bouches-du-Rhône Département
- SUD Provence-Alpes-Côte-d'Azur Region
- · City of Paris Solidae

# FOUNDATIONS AND ENDOWMENT FUNDS

- · Abbé Pierre Foundation
- · Eurofins Foundation
- · Legallais Foundation
- Nexans Foundation
- Prince Albert II de Monaco Foundation
- Valorem Endowment fund
- Watt for change
- Fonds d'Action pour la Sécurité Electrique (FASE)
- · Itancia Endowment fund
- Les Petites Pierres Endowment fund
- Qualitel Endowment fund
- Synergie Solaire Endowment fund
- Solinergy Endowment fund
- Maisons du Monde Foundation
- Lord Michelham of Hellingly Foundation
- Foundation Engie

# COMPANIES, SCHOOLS AND ASSOCIATIONS

- · Association Le Partenariat
- AgroSup Dijon
- Air France KLM Flying Blue
- Animine
- AvyGeo
- Cowater Sogema
- Darvey
- Ecobureau
- Empreinte Conseil
- Ethi'kdo
- Extende
- GRDF Gaz Réseau Distribution France
- GRTgaz
- GSE
- Klaxcar
- La Manufacture Urbaine
- Le Pal
- Mão boa
- Méditerranée Plage
- Muskhane
- Novespace
- Nathan INC
- Odial Solutions
- Orphoz
- Solagro
- Someform

our association.

# DEVELOPMENT CO-OPERATION AGENCIES

- AFD French Development Agency
- Czech Co-operation
- European Union
- FFEM French Global Environment Facility
- GIZ German International
  Development Co-Operation Agency
- Mali-Luxembourg Co-operation
- NDF Nordic Development Fund
- People In Need
- SIDA Swedish International Co-Operation and Development Agency
- UNDP United Nations
   Development Programme
- World Bank

#### FRENCH PUBLIC BODIES

- ADEME Environment and Energy Management Agency
- ADEME Provence-Alpes-Côte-d'Azur
- FNAB National Organic Agriculture Federation

# • initiatives

seeking synergies.

#### **Groupe Initiatives**

Set up in 1993, Groupe Initiatives (GI) is a 13 member collective of professional international solidarity associations. A forum for debate and sharing of experience and practice, it helps to inform the thinking of the development community and put together public policy recommendations. Its activities and expertise are focused on three main areas: promoting relevant, efficient practices and methods; capitalizing, producing and disseminating knowledge; and advancing international solidarity practice and policy. Vice-president of the Gi in 2021, Marie-Noëlle Reboulet will assume the Presidency of the Gi in July 2022.



Our engagement with more than 20 voluntary sector networks contributes to

sharing experience. It also reflects our desire to make our work more effective by

#### **Coordination SUD**

Our partnership networks

Coordination SUD co-ordinates French international solidarity NGOs, bringing together more than 130 associations engaged in emergency humanitarian action, development aid, environmental protection, defence of human rights and advocacy. In 2021 Geres has concluded 9 years as leader of the climate and development commission and development commission; a commission in which we will we will remain very active. Geres also participates in the gender and youth commissions, solidarity financing and public aid for development.



#### F3

The F3E is a not-for-profit network entirely devoted to improving the impact and quality of decentralized co-operation and international solidarity action. Made up of around one hundred NGOs and territorial authorities, it brings together major stakeholders in the development and international co-operation sector keen to share their practices with a view to enhancing their capabilities and giving a better account of the effectiveness of their work. In 2019, Geres joined the Board of F3E.



### **CLER -** Energy Transition Network

CLER is an association bringing together 300 energy professionals spread across French territory. Its mission is to facilitate a network of field practitioners, provide up-to-date information on renewable energies, assist energy efficiency and renewable energy development projects and support job creation in those sectors.



#### **ACCESS**

ACCESS is a coalition of international organizations aiming to raise the profile of NGOs involved in universal energy access. ACCESS militates for people living in poverty to access safe, reliable, affordable, sustainable energy. Geres takes part in this coalition's advocacy efforts.



#### Territoires Solidaires

Based in Marseille, the Territoires Solidaires network aims to develop and enhance the decentralized co-operation and international solidarity action taken by public and private players in the Provence-Alpes-Côte d'Azur region. It offers methodological tools and training, promotes consortiums and supports the preparation of concerted programmes.

## OTHER NETWORKS OF WHICH GERES IS A MEMBER

- ARE Alliance for Rural Electrification
- ATEE Energy and Environment Technical Association
- Comité 21 French Environment and Sustainable Development Committee
- CTCN Climate Technology Centre and Network
- Energy Practitioner Network
- Envirobat Méditerranée
- GACC Global Alliance for Clean Cookstoves
- Global Compact
- GOGLA Global Off-Grid Lighting Association

#### • Graine PACA

- Inforse
- IRAEE Agriculture, Energy and Environment Inter-network
- Nexus Carbon for development
- RAPPEL Réseau des Acteurs de la Pauvreté et de la Précarité Énergétique dans le Logement [Network on poverty and energy poverty issues in housing]
- Cicle Network
- Compost Citoyen Network
- Translators without Borders

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We also wish to thank the citizens who supported

us in 2021 with their donations and membership.

Their mobilization could not be more precious for

Find the full list of our partners on our website:

www.geres.eu/en/about/our-partners/



## www.geres.eu











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